Did You Know?

For over 35 years ABI/INFORM has set the gold standard for business research. With continuously growing global content, award-winning search technology, and our intelligent, meticulous approach to indexing, ABI/INFORM remains at the forefront—as the industry standard for business research covering all disciplines.

ABI/INFORM provides an unmatched collection of content types, delivering the highly relevant and focused results required for business research today. Use the links on our ABI/INFORM Linking Tool to reach business and market research, company reports, country reports, commodity reports and more.

Link to the Browse Tab to Highlight an Array of Resources

ABI/INFORM Global offers easy access to market research, country profiles, topic paths and more with the Browse tab. Use our the custom link on the ABI/INFORM Linking tool to create a custom link to the ABI/INFORM Browse page.

Link Directly to Key Content

The ABI/INFORM Linking Tool is a list of custom login URLs that lead to different collections of materials, from market research to scholarly and working papers. Copy links from the Linking Tool and add them to your library site; use these custom links to highlight a variety of key content from ABI/INFORM Global:

- ABI/INFORM Global Browse Page
- Just-Series Market Research Reports
- Industry Trends and Forecasts
- Market Research Articles
- Market Share Data Articles and Reports
- SWOT Articles and Reports
ABI/INFORM/Global:
Creating Links to Valuable Content

- Company Profiles
- Economist Intelligence Unit (EIU) Viewswire
- Oxford Analytica Daily Brief Service
- Oxford Analytica Country Profile
- Oxford Economic Country Briefings
- ProQuest Dissertations and Theses
- Social Science Research Network Working Papers
- Hoover’s Company Records and the Snapshot Series are also linking options for subscribers with access to these additional resources.

Look for the ABI/INFORM Linking Tool on the Training Materials page, under “Administrator” here:


Create Custom Content Using Links from ABI/Inform Is as Easy as 1-2-3-4

1. Log-in to your ABI/INFORM Global subscription or trial.
2. Select the link or links you would like to use. Replace the XXXX with your account ID number (*This number appears in the URL when you are logged in to the new ProQuest platform and looks like this: http://search.proquest.com/abiglobal/browse?accountid=XXXXX)
3. Don’t forget to add your libraries proxy server information to each link.
4. Add the description information for the link, and the links are ready to be used on your library site, library guides or content management system.

Features

<table>
<thead>
<tr>
<th>ABI/INFORM Global Browse Page Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Update frequency – Daily</td>
</tr>
<tr>
<td>Coverage - Worldwide</td>
</tr>
</tbody>
</table>

http://search.proquest.com/abiglobal/browse?accountid=XXXXX
### Industry and Market Research

**Just Series Industry Reports**

- Industry-focused articles, company profiles & SWOT analysis
- Update frequency – Monthly
- Numbers available - 12,000 articles +
- Coverage – Food, Style, Beverage, Auto


### Country Reports

**Economist Intelligence Unit (EIU) Viewswire**

- Economic, financial, political, & regulatory intelligence covering data & key events
- Update frequency – Daily
- Numbers available - 220,000+
- Coverage – Worldwide


**Oxford Analytica Daily Brief Service**

- Strategic & policy-impacting analysis - worldwide business & economic events: significance, analysis & conclusions
- Update frequency – Daily
- Numbers available - 40,000+
- Coverage – Worldwide
- Embargo – 90 days


**Oxford Analytica Country Profiles**

- Economic, political & geographical data with in-depth outlook
- Update frequency – bi-weekly
- Numbers available - 140+
# ABI/INFORM/Global:
## Creating Links to Valuable Content

<table>
<thead>
<tr>
<th>Coverage - 60+ countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Embargo – 90 days</td>
</tr>
</tbody>
</table>


### Oxford Economic Country Briefings

- Country-focused economic & political data updated daily
- Update frequency – Daily
- Numbers available - 2,000+
- Coverage – Worldwide


### More Featured Content

#### ProQuest Dissertations and Theses

- Selection of ProQuest business dissertations and theses
- Update frequency – Quarterly
- Numbers available - 29,000+
- Coverage – Worldwide
- Embargo – 24 months

http://search.proquest.com/abiglobal/browseterms/BusinessDiss?accountid=XXXXX

#### Working Papers

- Scholarly working papers
- Update frequency – Monthly
- Numbers available - 15,000+
- Coverage – Worldwide

http://search.proquest.com/abiglobal/browseterms/ssrn?accountid=XXXXX

©ProQuest

ProQuest training material – permission to copy

http://www.proquest.com/go/training

Document update: 30 March 2011
# Topic Paths

Select a topic path below to find readings and targeted searches:

<table>
<thead>
<tr>
<th>Topic Path</th>
<th>URL</th>
</tr>
</thead>
</table>

## Where to Find Help

Search our Support Center:
[http://www.proquest.com/support](http://www.proquest.com/support)

To access product help and training documentation:
[http://www.proquest.com/go/training](http://www.proquest.com/go/training)
[http://www.proquest.co.uk/go/training](http://www.proquest.co.uk/go/training)

By phone

<table>
<thead>
<tr>
<th>Region</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>In North America</td>
<td>800-889-3358</td>
</tr>
<tr>
<td>Outside North America</td>
<td>0880 220 710</td>
</tr>
<tr>
<td></td>
<td>+44 1223 271 496</td>
</tr>
<tr>
<td>(outside of UK)</td>
<td>0880 220 710</td>
</tr>
<tr>
<td>(outside of UK)</td>
<td>+44 1223 271 496</td>
</tr>
</tbody>
</table>