Have you seen ABI/INFORM recently?

If you are a subscriber to ABI/INFORM you will have noticed that you are getting more results from your searches, and access to far more content than ever before. This is because, like today’s business research and teaching, ABI/INFORM has evolved and now provides an even wider selection of content types, including scholarly, news, reports, and downloadable data.

As well as more diversity of content, the overall quality and quantity has been increasing dramatically in recent years, with total number of titles growing by over 60% and the number of active full text titles more than doubling in just over two years.

Unprecedented growth of periodical and scholarly content

We have been working hard to expand our periodical resources, particularly in the area of peer-reviewed scholarly content. Working with publishers such as The American Economic Association, Palgrave, Emerald, and Cambridge University Press we have increased the number of peer-reviewed scholarly journals available in active full text by 50% over the last two years.

An unrivalled collection of non-periodical content

In response to the changing needs of business researchers and librarians we have also been growing our already impressive collection of non-periodical content. One such change is the need for practical, real-world data, with MBA programs around the world placing a larger emphasis on applying the theory to real examples, equipping their students with the tools to succeed in the world of business straight out of college.

Key content secured in ProQuest Business

New agreement: The Economist

As part of our strategy to continue to provide critical content to our subscribers, this recent agreement secures print and online content from the hugely important politics and business periodical The Economist, one of the most used publications in ProQuest.

The agreement also covers market and industry information and reports from the Economist Intelligence Unit including: Country Data Reports, Country Forecast Reports & Country Finance Reports, World Commodity Reports, and EIU ViewsWire

Long term partnership with the American Economic Association (AEA)

The AEA is one of the most prestigious scholarly societies in the world and our new partnership brings coverage of their top ranked scholarly journals The American Economic Review, The Journal of Economic Literature, The Journal of Economic Perspectives, and their four recently launched journals: Applied Economics, Economic Policy, Macroeconomics and Microeconomics.
“ProQuest is a great partner and we think wider distribution of our journals only benefits us all – the researcher, the student, and the association” said Drucilla Ekwurzel, AEA Director of Publication Services.

This agreement is just one part of an ongoing commitment to increasing the economics and overall scholarly content in our business products.

The value of EconLit on the ProQuest platform has been enhanced this year through the addition of full text titles found in EconLit to ABI/INFORM – making it easy to go from the detailed records in EconLit to the full-text articles in ABI/INFORM. In addition, EconLit now offers the patented ProQuest deep indexing – see more later in the newsletter.

Extra content from Emerald

ProQuest has acquired exclusive rights to distribute two important international business titles: Multinational Business Review and Journal of Asia Business Studies. Both titles appear on many top international journal lists and add to ProQuest’s already robust international business coverage. ProQuest has also obtained exclusive rights to the highly regarded American Journal of Business.

In addition to these established titles, ProQuest will be the sole distributor for eight new business titles from Emerald. These titles—all scheduled for publication in 2012—will further strengthen our scholarly journal collections, particularly in Asian business and entrepreneurship studies.

Here are the new titles:

- South Asian Journal of Global Business Research
- Asian Education and Development Studies
- Journal of Entrepreneurship and Public Policy
- Journal of Organizational Ethnography
- Smart and Sustainable Built Environment
- International Journal for Lesson and Learning Studies
- International Journal of Mentoring and Coaching in Education
- International Journal of Emergency Services

Palgrave agreement expanded

Palgrave is an acknowledged leader in scholarly publishing and brings a stable of top ranked titles across multiple disciplines. The recent expansion of our agreement with them grows our list of business journals in ABI to 45 with all but 5 exclusive to ProQuest including:

- Journal of International Business Studies
- Asian Business & Management
- Journal of Information Technology

ProQuest’s research environment gets 5 star review in the Charleston Advisor

As part of a detailed and positive review, the ProQuest research environment scored top marks in the Charleston Advisor for User Interface/Searchability:

“This is a powerful tool that is also quite useful. Clearly ProQuest has put a great effort into designing an interface that works for researchers with a range of experience and needs.”

— Ellie Dworak, Boise State University, Charleston Advisor Review, Dec. 2011

Make the most of ABI/INFORM with our new LibGuide

Containing tips, tools, FAQs and information on all aspects of the database, our training team have developed a brand new LibGuide to help you and your end users to make the most of ABI/INFORM. This guide can easily be folded into your existing library reference tools, or you can use it as a source to create your own guides or tools. Features include:

- Information on content, searching, and viewing results on the new ProQuest platform
- Tips on how to uncover resources like periodicals (The Economist), newspapers (Wall Street Journal), business reports (Business Monitor International), and non periodical content (Economist Intelligence Unit (EIU) Country Data)
- Search tips for maximizing searching on all the different search interfaces on the new platform
- Sample searches to guide users to the most relevant content
- FAQs
- Direct linking resources
- Information on how to view, save and share search results

More LibGuides to follow in 2012.

ProQuest Statistical Insight Business Edition

Built to find and retrieve statistical content, ProQuest Statistical Insight spans more than 600,000 published tables a year on thousands of different topics and includes Business and Reference Editions. It provides broad perspectives and insight on long-term national trends and implications.
When a business student is looking to find and retrieve a table or chart on a specific topic, not necessarily looking for an article on that topic, ProQuest Statistical Insight Business Edition answers business administration program coursework requirements in statistics and quantitative reasoning, easily. No other product offers this depth and breadth of coverage with 40 billion data points, 1,700 titles, 500 sources, 650 datasets, and growing.

ProQuest Statistical Insight Business Edition is mapped to ABI/INFORM so the abstracting and indexing are focused entirely on the statistical content of a report or article—not on the findings or recommendations.

**Spotlight on ebrary Business and Economics**

ebrary's collection of Business and Economics e-books provides a broad array of research material and expertise in major business disciplines such as Accounting/ Business Ethics/ Corporate Finance/ HR/ International Business and Entrepreneurship with advice on problem-solving/ leadership/ customer service and employee performance skills.

With over 11,450 documents available, popular titles include Leading in Turbulent Times: Lessons Learnt and Implications for the Future; Better Living through Economics; and Global Technological Change: From Hard Technology to Soft Technology.

The collection features e-books from well-known publishers such as John Wiley & Sons, AMACON, Palgrave MacMillan, Cambridge University Press and many more.

**New site-wide access upgrade option**

For a limited time only, existing Factiva customers can benefit from a special offer to upgrade their access to site-wide access. For most institutions today, access is based on simultaneous users and moving to the site-wide option allows a wider set of users to access, supports spikes typical in the academic year, and helps support training sessions when you need greater access. Ask your local ProQuest representative about options to simplify and expand use of Factiva.

**Patented ProQuest Illustrata Deep Indexing in EconLit and IBSS**

In academic literature graphs, images, tables and figures are used to illustrate key findings, core data or research results discussed in detail within the text articles. Illustrata Deep Indexing applies descriptive terms to these images making them findable in a way not possible via traditional searching, allowing researchers to access a higher number of relevant articles and images much more quickly than before.

Both EconLit and IBSS are now available on the new ProQuest platform allowing them to be combined with other databases such as ABI/INFORM to resolve full text from the A&I records where available. For example almost 500 titles indexed in EconLit can be accessed in full text via ABI/INFORM with a subscription to both products.

IBSS and ABI/INFORM are both part of the ProQuest Business Package

**What’s new in Factiva?**

**Content increased by more than 20% in 2011**

2011 was a year of growth for Factiva with more than 1,500 licensed publications, 1,600 websites and nearly 8,000 blogs from across the world added over the year.

**The Economist: availability in Factiva to change**

This is advanced notice that effective 30 June 2012, The Economist will no longer be available in academic library subscriptions to Factiva. Subscribers of ABI/INFORM Complete, ABI/INFORM Global, ProQuest Research Library, and ProQuest Central can continue to access The Economist, without embargo. For further information, please contact your local ProQuest representative.

**Linking to key business content online now available**

ProQuest now links out to open source content on the web, giving users access to even more content and higher numbers of relevant search results. For selected publications where most of their content is available freely, robust indexing allows articles to surface in searches within ProQuest and link out to the article within a frame on the platform.

This new feature will give access to some of the top business content available such as:

- Time
- Businessweek
- Sports Illustrated
- US News and World Reports
- Kiplinger
- Forbes